



7255 – Print Media: Wall Graphic, Semi-Rigid, Removable Adhesive

FDC series 7255 is a calendered vinyl film designed for application as a wall graphic requiring short-term durability with repositionability and clean removal. This product features a semi-rigid construction, which provides stiffness and ease of application without the use of a laminate or application tape.

Note: Special instructions are provided for this product - Please read prior to use.

- Film Technology:** **Calendered, Semi-Rigid - PVC**
- Film Thickness:** **6.0 mil.**
- Color Availability:** **Matte White (049)**
- Outdoor Durability:** **N/A – Interior Use Only**
(*Durability has not been determined and will be subject to its use, maintenance and environment)
- Adhesive:** **Removable / Clear – Acrylic**
(*Clean removal up to 1 year. Removability is substrate and environmental dependant. Adhesion builds with time and age increases the likelihood of adhesive transfer during removal.)
- Adhesion:** **Less than 1 lb/in – 24 hrs**
(PSTC-1, 180° peel @ 12” / min, 73° F, on stainless steel.
Typical values – individual values may vary. Test prior to use.)
- Liner:** **90# Layflat**
- Application:** **Flat Surfaces**
- Printing:** **Thermal Transfer, Solvent, Eco Solvent, UV Inkjet, Screen**
(*A print test is recommended prior to production to determine the suitability of this product given a particular printer, rip, ink type and ink set. Allow at least 24 hours for inks to dry and properly outgas prior to lamination, cutting or application.)
- Chemical Resistance:** **Good: Water (not rated for immersion), Humidity**
- Temperature:** **Minimum Application Temperature is 40°F**
Service Temperature is -40°F to 200°F
- Shelf Life:** **1 year - when stored at 70°F and 50% relative humidity**

Note: For further information regarding: printing, substrate cleaning, application, maintenance, durability and removal please review the corresponding instructional bulletin available at www.fdcfilms.com.

Warranty: Data provided by FDC is for general information only. This data is not to be used for exacting specification purposes. Always pretest product. Suitability for any given application is the responsibility of the user. Since FDC cannot control the conditions under which the products referred to herein may be used or handled, it can make no guarantee as to the effectiveness, safety or applicability with respect hereto. FDC's only obligation shall be to replace such quantity of product proven to be defective. FDC shall not be liable for any injury, loss or damage, direct or consequential, arising out of the use or the inability to use the product. Before using, the user shall determine the suitability of the product for his intended use, and user assumes all risk and liability whatsoever in connection therewith. The seller, FDC, shall not be liable for any default or delay caused by contingency beyond its control or the control of its supplier including but not limited, short or reduced supply of fuel, or other integral components of the product.

Special Instructions: FDC 7255 - Print Media: Wall Graphic Production, Application, Maintenance, Removal & Reuse

Production:

A print test is recommended prior to production to determine the suitability of this product given a particular printer, rip, ink type and ink set. A minimum of a ¼” wide unprinted border should be allowed to help resist edge lift. Larger size graphics may require an increase in the width of the unprinted border. Allow 24 hours after printing for the ink to fully cure and outgas prior to cutting, shipping or application. Heavy concentration or over saturation of ink may cause shrinking and curling. To avoid tunneling allow this product to reach room temperature prior to printing and avoid excessive heat during printing. Laminating this product is not recommended.

Application:

A test to determine the suitability of a surface for application, adhesion and removal is recommended prior to production. This product is designed for interior applications to clean and smooth painted drywall. The painted surface should be in good condition, fully cured and properly adhered to the subsurface in accordance with the paint manufacturers recommendation. Clean the surface with warm water and allow it to fully dry prior to application. If water does not sufficiently clean the surface, contact the paint manufacturer for further cleaning instructions. Ensure that all cleaners are thoroughly rinsed and removed from the surface prior to application. This product is not designed for exterior use and should not be applied to textured finishes including brick, stucco or stone. To prevent a choking hazard or suffocation, graphics should never be placed in or above cribs or within the reach of small children. Apply the graphic from the middle out using overlapping strokes to fully evacuate all air. Ensure that all edges and corners are firmly attached and re-squeegee after initial application.

Maintenance:

If cleaning is required, please refer to your ink manufacturers specifications for maintenance. In most cases this material can be maintained with clean warm water. Avoid harsh cleaners and use a soft rag or sponge to prevent scratching.

Removal:

Remove this material by pulling gently and with even and smooth force from the corner down at an angle greater than 90 degrees.

Reuse:

This graphic is not intended or warranted for reuse, but may be reusable depending on use, maintenance and environment. If you plan to reuse this graphic, store and maintain the liner in a clean condition. During removal care should be taken to avoid contact between the adhesive side and any surface that may transfer contaminants to it. Place the graphic on the silicone coated (smooth and glossy) side of the backer.

Note: Special instructions are provided to assist the end user in the application of this product and are given without a guarantee and do not constitute a warranty. It is the responsibility of the end user to test and qualify any procedure prior to use to determine its suitability.